

5 MAY 1983

MEMORANDUM FOR: Director of Central Intelligence

STAT FROM:

[REDACTED]
Director, Office of External Affairs

SUBJECT: Invitation to Address Town Hall of California

1. Action Requested: Accept or decline an invitation to address a Town Hall of California luncheon meeting in Los Angeles when your schedule permits preferably sometime this fall.

STAT 2. Background: [REDACTED]
the Town Hall of California, has invited you to address a luncheon meeting on the covert threat posed by the USSR.
STAT [REDACTED] stated that he did not wish to assign a specific topic, but would prefer you to choose one that needs broad exposure such as technology transfer.

The Town Hall's broad purpose is to educate its members and the public on current issues of national concern. Communication with the public is largely by radio broadcast. Members (about 5,000) receive the weekly Town Hall Journal which would carry a digest of your speech. The Journal is mailed to its members and to a select list of about 300 universities and libraries. The radio program, "Town Hall on the Air," is usually broadcast on a Sunday at 7:00 a.m. and is now in its 16th consecutive year of weekly broadcasts on 42 stations in major population centers extending from Hawaii to Maine. They report a combined audience in excess of 1,000,000 listeners each week. Each month, on average, two Town Hall speeches are published in full in the national publication "Vital Speeches of the Day."

The Town Hall meets regularly in several locations: downtown Los Angeles, Beverly Hills, Century City, Westwood, and in Orange County in Newport Beach and Anaheim. The luncheon meetings begin at 12:00 noon and adjourn at 1:45 p.m. Because of radio timing, the schedule includes approximately 30 minutes for the speaker's presentation and 15 to 20 minutes for a question-and-answer session with questions asked from the floor.

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Approximately 100-125 attend the monthly luncheons. The audience is made up of mid-level business executives, many of whom will eventually become CEO's. Their Board of Governors include representatives from the professional, financial, and corporate world.

STAT

3. Recommendation: The Town Hall of California is a reputable organization. If you plan to be on the West Coast and wished this type of forum, it would be worthwhile to address this group. Indicate your intention and have Public Affairs send appropriate letter of acceptance or regret.

STAT

Attachments

ACCEPT:

Director of Central Intelligence

Date

DECLINE:

WJ William J. Casey

10 MAY 1983

Director of Central Intelligence

Date

OEXA/PAD/KJH/scn/4 May 83/x7676
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